Orissa Drugs and Chemicals Limited

3652. DR. KARTIKESWAR PATRA: Will the PRIME MINISTER be pleased to state:

(a) whether the question of bifurcating/diversifying the existing Orissa Drugs and Chemicals Limited has since been examined; if so, the details thereof; and

(b) the achievements made by the Orissa Drugs and Chemicals Limited during the last two years and the details of its expansion plans, if any, for the future?

THE MINISTER OF STATE IN THE MINISTRY OF CHEMICALS AND FERTILIZERS (DR. CHINTA MOHAN): (a) There is no definite proposal for bifurcation/diversification/expansion of Orissa Drugs & Chemicals Limited under consideration at present.

(b) The production, sales and profit/loss of Orissa Drugs & Chemicals Ltd. during the last two years were as under:—

(*Rs. in Lakhs*)

Year	*Production*	*Sales*	*Profit/Loss*(—)
1989-90	107.00	125.35	(—) 31.15
1990-91	93.00	135.00	(—) 40.77(Prov.)

Expenditure on Advertisements

3653. SHRI AMAL DATTA: Will the PRIME MINISTER be pleased to state:

(a) whether the Nuclear Power Corporation has been advertising certain nuclear power projects as being under operation, under construction and planned;

(b) if so, the manner in which such advertisements have been made and the funds spent on such advertisements during the last three years; and

(c) the objects sought to be achieved through such advertisements?

THE MINISTER OF STATE IN THE MINISTRY OF PERSONNEL, PUBLIC GRIEVANCES AND PENSIONS (SHRIMATI MARGARET ALVA): (a) As part of its public awareness programme, Nuclear Power Corporation has been publishing information regarding salient features of atomic power stations including those in operation and construction.

(b) A serial of ten write-up covering major aspects of nuclear power were published starting from July 1990 through an awareness campaign involving a total of about 900 insertions in some daily news papers and magazines in English, Hindi and six regional languages. The amount spent so far on this account is approximately Rs. 75 lakhs.

(c) The objective is to promote public awareness about developments in the field of nuclear power, with emphasis on its safety and environmental aspects in an authentic manner to allay doubts in the public mind.

Production/Consumption of Paraxylene

3654. SHRI DHARMANNA MONDAYYA SADUL: Will the PRIME MINISTER be pleased to state:

(a) the details of the producers and consumers of Paraxylene in the ecuntry;

(b) the estimated production and consumption of paraxylene for each of the above producers/consumers for the current financial year;

(c) what is the demand-supply gap, if any, and the likely foreign exchange required to bridge this gap;

(d) whether the Indian Petro-chemicals Corporation Ltd. has huge stocks of Paraxylene, even beyond their storing capacity requiring them to store the surplus paraxylene in tanks at Kandla Port;

(e) whether the IPCL has been unable to sell its Paraxylene stock to domestic consumers and is planning to close the plant; and

(f) the steps being taken to ensure that imports are resorted to only after assessing the indigenous availability?

THE MINISTER OF STATE IN THE MINISTRY OF CHEMICALS AND FERTILIZERS (DR. CHINTA MOHAN): (a) to (c) Paraxylene is the key input for DMT/PTA. These, in turn go in to manufacture of Polyester Fibres/Yarns.

There are 3 producers of paraxylene viz. IPCL, BRPL and Reliance Industries Ltd. They produce Paraxylene for their own captive usage in DMT or PTA as the case may be. Bombay Dyeing Limited is the only producer of DMT without captive Paraxylene facility. During 1990-91, approximately 42000 MT Paraxylene was imported. While the exact value of import is not available, the international prices for P-xylene in 1990-91 varied between 400—650 US$/T.

(d) to (f) As P-xylene is in OGL (AU) List of Import Policy, demand supply and prices of domestic and imported P-xylene are governed by market forces.

Participation of non-officials in 'Current Affairs' programmes

3655. SHRI SYED SHAHABUDDIN: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) names of non-officials who participated in the 'Current Affairs' programmes of the AIR and the Doordarshan, either individually or as members of a panel, during 1990-91;

(b) the names of eminent persons with their fields of specialisation maintained by the producers of Current Affairs programmes of AIR and Doordarshan; and

(c) whether these lists are revised from time to time and if so, when they were last revised?

THE DEPUTY MINISTER IN THE MINISTRY OF INFORMATION AND BROADCASTING (KUMARI GIRIJA VYAS): (a) Programmes dealing with current affairs are put out by a number of All India Radio and Doordarshan Kendras and as such the names of non-officials who participate in such programmes are not centrally compiled.

(b) and (c) No list of eminent persons with their fields of specialisation is maintained by All India Radio and Doordarshan. Well known experts in different fields are invited to participate in Current Affairs programmes.

Project Reports of M/s. Burn Standard Co.

3656. SHRI HARADHAN ROY: Will the PRIME MINISTER be pleased to state:

(a) whether viable project reports were prepared by each unit and submitted to M/s. Burn Standard Company Ltd. for Board's approval in 1988 after in-depth market survey; and

(b) if so, the details thereof and the action taken thereon?

THE MINISTER OF STATE IN THE MINISTRY OF INDUSTRY (SHRI P. K. THUNGON): (a) and (b) An in-house market survey conducted in 1988 by M/s. Burn Standard Co. Limited (BSCL) to assess the demand of refractories covered upgradation of technology and orientation of production to meet the emerging changed market conditions. The said market survey brought out the need